



It is traditional Jewish custom to perform a mitzvah, or good deed. One of the ways to perform a mitzvah is through tzedakah, or donations to a charitable cause. This year, Beth Shalom of Lake Norman is offering you the opportunity to advertise your professional services in our **Annual Congregational Guide**.

DEADLINE IS SEPTEMBER 4, 2009

Beth Shalom is a 501(c)3 organization as determined by the IRS, making your generous contribution tax deductible. Please contact your CPA or tax advisor for more information.

We are offering individuals and organizations the opportunity to support our Congregation and High Holiday services. Our *Annual Congregational Guide* will be distributed at High Holidays and throughout the year, featuring our annual calendar of events and supplemental membership directory for Beth Shalom of Lake Norman members. Let the Jewish community in Lake Norman know who you are with an ad in the annual Congregational Guide.

New Year Greeting: Send personal New Year greetings to friends and family for publication in the annual Congregational Guide. Cost: \$10 per listing. *Sample listing (in alphabetical order by last name of donor) as follows:*

Please print your holiday greeting below (3 lines maximum)

WISHING YOU A HAPPY NEW YEAR!
Sam & Sophie Levine

Business Card Ad:


Cost: \$40 per black & white ad

Ad size: 3.5" w x 2" h

Please send **digital camera ready art** by September 4th to secretary@bslkn.org

Total Business Card Ads _____ **x \$40 = \$** _____

Sample Business Card Ad



**Wishes the Congregation of Beth Shalom
a Happy and Prosperous 5770!**

www.bslkn.org

Full Page Ad:

Cost: \$100 per black & white ad

Ad size: 5" w x 8" h

Please send **digital camera ready art** by September 4th to secretary@bslkn.org

Total Full Page Ads _____ **x \$100 = \$** _____

**In the event that digital camera ready art is not received by the deadline, a generic ad will be printed at our discretion.*

Additional Contribution: Your generous donation will help offset the costs associated with providing High Holiday services. Your contribution will be acknowledged in the Annual Congregational Guide.

Please accept my pledge/contribution of \$ _____

How would you like your donation to be recognized in the Guide:

- Name/Organization (please print) _____
- Anonymous

Name/Organization (please print) _____

Signature _____ Date _____

With your help, we are able to observe the holiest days of the year as a community. We truly appreciate your participation and donations. Payments may be made by check to Beth Shalom of Lake Norman, P.O. Box 4345, Mooresville, NC 28117 or by credit card online at www.bslkn.org